

# TOP CHILDREN'S LITERARY AGENTS 2016-2017: PICTURE BOOKS, MIDDLE GRADE AND YA BY DARCY PATTISON

Each year or so, I do a post about the top literary agents and compare how many titles were sold. I use the **Publishers Marketplace database (PublishersMarketplace.com)** to discover which agents are selling the best. However, their information comes with an important caveat: all information is self-reported. Many agents only report their top sales. That means some agents may be under-valued and some over-valued in this report. This should only be the first step in investigating the agents.

# UPWARD TREND IN SALES: 258% INCREASE IN PICTURE BOOK SALES REPORTED

The total number of reported sales of picture books has grown to an all-time high. As mentioned, we have no way to know if this is truly an increase in the number of sales, or simply more sales reported on Publisher's Marketplace. Still, it's encouraging to see that the numbers have increased by 258%.

2010 - 119 sales

2013 - 171 sales

2015 - 234 sales

2016 - 308 sales

#### MIDDLE GRADE SALES - UP AND DOWN

Middle grade sales, however, have been up and down. The current rate is up 43% over 2012, but down 8% from last year.

2012 - 83 sales

2015 – 129

2016 - 119

#### YA SALES - UP AND DOWN

YA sales are also up and down. The current sales are up 59% from 2013, but down 14% from last year.

2013 - 72 sales

2015 – 142 sales

2016 – 122 sales

NOTE: The information here was collected from PublishersMarketplace.com in October, 2016. It should just be the starting point for researching the right agent for your work.

#### TOP PICTURE BOOK AGENTS

## 1. KIRSTEN HALL (Cathird Productions)

33 deals in this category in the last 12 months | 19 in the last 6 months | 102 overall | 2 six-figure+ deals. Most recent deal in this category: September 28, 2016

#### 2. STEVEN MALK (Writers House)

29 deals in this category in the last 12 months | 7 in the last 6 months | 101 overall | 7 six-figure+ deals. Most recent deal in this category: October 5, 2016

### 3. ANNE MOORE ARMSTRONG (The Bright Group)

25 deals in this category in the last 12 months | 19 in the last 6 months | 32 overall Most recent deal in this category: September 28, 2016

#### 4. KAREN GRENCIK (Red Fox Literary)

21 deals in this category in the last 12 months | 13 in the last 6 months | 70 overall Most recent deal in this category: September 16, 2016

### 5. LORI NOWICKI (Painted Words)

20 deals in this category in the last 12 months | 9 in the last 6 months | 62 overall Most recent deal in this category: October 7, 2016

#### 6. ROSEMARY STIMOLA (Stimola Literary Studio)

17 deals in this category in the last 12 months | 7 in the last 6 months | 98 overall Most recent deal in this category: October 6, 2016

#### 7. ABIGAIL SAMOUN (Red Fox Literary)

17 deals in this category in the last 12 months  $\,|\,$  7 in the last 6 months  $\,|\,$  52 overall Most recent deal in this category: August 29, 2016

### 8. EMILY VAN BEEK (Folio Literary Management)

14 deals in this category in the last 12 months | 6 in the last 6 months | 83 overall | 7 six-figure+ deals. Most recent deal in this category: September 30, 2016

#### 9. AMMI-JOAN PAQUETTE (Erin Murphy Literary Agency)

14 deals in this category in the last 12 months  $\mid$  5 in the last 6 months  $\mid$  66 overall Most recent deal in this category: August 3, 2016

#### 10. REBECCA SHERMAN (Writers House)

14 deals in this category in the last 12 months | 6 in the last 6 months | 55 overall | 4 six-figure+ deals. Most recent deal in this category: September 30, 2016

#### 11. JENNIFER ROFE (Andrea Brown Literary Agency)

14 deals in this category in the last 12 months | 3 in the last 6 months | 54 overall | 2 six-figure+ deals. Most recent deal in this category: October 2, 2016

#### 12. ERIN MURPHY (Erin Murphy Literary Agency)

12 deals in this category in the last 12 months | 7 in the last 6 months | 116 overall Most recent deal in this category: August 12, 2016

#### 13. STEFANIE VON BORSTEL (Full Circle Literary)

12 deals in this category in the last 12 months | 4 in the last 6 months | 66 overall | 1 six-figure+ deal. Most recent deal in this category: September 22, 2016

### 14. LORI KILKELLY (Rodeen Literary Management)

12 deals in this category in the last 12 months | 6 in the last 6 months | 32 overall | 1 six-figure+ deal. Most recent deal in this category: August 20, 2016

### 15. HOLLY MCGHEE (Pippin Properties)

11 deals in this category in the last 12 months | 8 in the last 6 months | 111 overall | 23 six-figure+ deals. Most recent deal in this category: September 12, 2016 016.

#### 16. CHRISTA HESCHKE (McIntosh & Otis)

11 deals in this category in the last 12 months | 7 in the last 6 months | 20 overall Most recent deal in this category: September 13, 2016

### 17. ALLI BRYDON (The Bright Group)

11 deals in this category in the last 12 months | 10 in the last 6 months | 11 overall Most recent deal in this category: October 5, 2016

### 18. KELLY SONNACK (Andrea Brown Literary Agency)

10 deals in this category in the last 12 months  $\mid$  5 in the last 6 months  $\mid$  84 overall Most recent deal in this category: September 16, 2016

# 19. TERESA KIETLINSKI (Bookmark Literary)

10 deals in this category in the last 12 months | 10 in the last 6 months | 59 overall Most recent deal in this category: October 6, 2016

### 20. CARYN WISEMAN (Andrea Brown Literary Agency)

10 deals in this category in the last 12 months | 5 in the last 6 months | 52 overall Most recent deal in this category: October 2, 2016

#### TOP MIDDLE GRADE AGENTS

#### 1. DANIEL LAZAR (Writers House)

12 deals in this category in the last 12 months | 5 in the last 6 months | 62 overall | 16 six-figure+ deals. Most recent deal in this category: September 12, 2016

#### 2. AMMI-JOAN PAQUETTE (Erin Murphy Literary Agency)

12 deals in this category in the last 12 months | 7 in the last 6 months | 56 overall | 7 six-figure+ deals. Most recent deal in this category: September 30, 2016

#### 3. SARAH DAVIES (Greenhouse Literary Agency)

9 deals in this category in the last 12 months | 5 in the last 6 months | 51 overall | 10 six-figure+ deals. Most recent deal in this category: September 30, 2016

#### 4. JENNIFER LAUGHRAN (Andrea Brown Literary Agency)

7 deals in this category in the last 12 months | 4 in the last 6 months | 62 overall Most recent deal in this category: September 14, 2016

#### 5. CARYN WISEMAN (Andrea Brown Literary Agency)

7 deals in this category in the last 12 months | 2 in the last 6 months | 52 overall | 2 six-figure+ deals. Most recent deal in this category: September 14, 2016

### 6. KELLY SONNACK (Andrea Brown Literary Agency)

7 deals in this category in the last 12 months | 2 in the last 6 months | 27 overall Most recent deal in this category: May 24, 2016

## 7. BARRY GOLDBLATT (Barry Goldblatt Literary)

6 deals in this category in the last 12 months | 2 in the last 6 months | 43 overall | 10 six-figure+ deals. Most recent deal in this category: September 15, 2016

#### 8. EMILY SYLVAN KIM (Prospect Agency)

6 deals in this category in the last 12 months | 5 in the last 6 months | 8 overall Most recent deal in this category: August 11, 2016

### 9. SARA CROWE (Pippin Properties)

5 deals in this category in the last 12 months | 2 in the last 6 months | 54 overall | 5 six-figure+ deals. Most recent deal in this category: August 3, 2016

#### 10. STEVEN MALK (Writers House)

5 deals in this category in the last 12 months | 39 overall | 6 six-figure+ deals Most recent deal in this category: March 10, 2016

### 11. GINGER KNOWLTON (Curtis Brown)

5 deals in this category in the last 12 months | 1 in the last 6 months | 34 overall Most recent deal in this category: April 30, 2016

#### 12. ALLISON HELLEGERS (Rights People | UNITED KINGDOM)

5 deals in this category in the last 12 months | 5 in the last 6 months | 11 overall Most recent deal in this category: September 6, 2016

### 13. CLELIA GORE (Martin Literary Management)

5 deals in this category in the last 12 months | 4 in the last 6 months | 8 overall Most recent deal in this category: August 16, 2016

#### 14. ERIN MURPHY (Erin Murphy Literary Agency)

4 deals in this category in the last 12 months | 2 in the last 6 months | 72 overall | 3 six-figure+ deals. Most recent deal in this category: September 9, 2016

#### 15. TINA WEXLER (ICM)

4 deals in this category in the last 12 months | 54 overall Most recent deal in this category: March 18, 2016

### 16. STEPHEN BARBARA (Inkwell Management)

4 deals in this category in the last 12 months | 1 in the last 6 months | 35 overall | 11 six-figure+ deals. Most recent deal in this category: September 9, 2016

#### 17. MICHAEL BOURRET (Dystel & Goderich Literary)

Management) 4 deals in this category in the last 12 months | 20 overall | 1 six-figure+ deal. Most recent deal in this category: March 11, 2016

#### 18. ABIGAIL SAMOUN (Red Fox Literary)

4 deals in this category in the last 12 months | 3 in the last 6 months | 16 overall | 1 six-figure+ deal. Most recent deal in this category: August 24, 2016

#### 19. BRIANNE JOHNSON (Writers House)

4 deals in this category in the last 12 months | 16 overall | 5 six-figure+ deals Most recent deal in this category: March 29, 2016

### 20. GEMMA COOPER (The Bent Agency)

4 deals in this category in the last 12 months | 1 in the last 6 months | 9 overall | 1 six-figure+ deal. Most recent deal in this category: August 18, 2016

#### TOP YA AGENTS

1.	SARA	CROW	E (Pippin Properties)

14 deals in this category in the last 12 months | 1 in the last 6 months | 112 overall | 15 six-figure+ deals. Most recent deal in this category: July 19, 2016

### 2. JIM MCCARTHY (Dystel & Goderich Literary Management)

13 deals in this category in the last 12 months | 4 in the last 6 months | 66 overall | 2 six-figure+ deals. Most recent deal in this category: May 25, 2016

#### 3. JESSICA REGEL (Foundry Literary + Media)

8 deals in this category in the last 12 months | 5 in the last 6 months | 38 overall | 1 six-figure+ deal. Most recent deal in this category: September 21, 2016

#### 4. BARRY GOLDBLATT (Barry Goldblatt Literary)

7 deals in this category in the last 12 months | 4 in the last 6 months | 43 overall | 6 six-figure+ deals. Most recent deal in this category: October 6, 2016

#### 5. MANDY HUBBARD (Emerald City Literary Agency)

7 deals in this category in the last 12 months | 1 in the last 6 months | 27 overall | 6 six-figure+ deals. Most recent deal in this category: May 4, 2016

### 6. JOHN CUSICK (Folio Literary Management)

7 deals in this category in the last 12 months | 5 in the last 6 months | 24 overall | 5 six-figure+ deals. Most recent deal in this category: October 7, 2016

# 7. SUZIE TOWNSEND (New Leaf Literary & Media)

6 deals in this category in the last 12 months | 2 in the last 6 months | 33 overall | 10 six-figure+ deals. Most recent deal in this category: July 8, 2016

#### 8. KERRY SPARKS (Levine Greenberg Rostan)

6 deals in this category in the last 12 months | 6 in the last 6 months | 23 overall Most recent deal in this category: July 28, 2016

# 9. SARAH DAVIES (Greenhouse Literary Agency)

5 deals in this category in the last 12 months | 2 in the last 6 months | 61 overall | 19 six-figure+ deals. Most recent deal in this category: July 14, 2016

### 10. STEPHEN BARBARA (Inkwell Management)

5 deals in this category in the last 12 months | 2 in the last 6 months | 54 overall | 19 six-figure+ deals. Most recent deal in this category: September 28, 2016

#### 11. TINA WEXLER (ICM)

5 deals in this category in the last 12 months | 3 in the last 6 months | 45 overall Most recent deal in this category: June 24, 2016

### 12. HOLLY ROOT (Waxman Leavell Literary Agency)

5 deals in this category in the last 12 months | 3 in the last 6 months | 34 overall | 1 six-figure+ deal. Most recent deal in this category: September 21, 2016

### 13. KATE MCKEAN (Howard Morhaim Literary Agency)

5 deals in this category in the last 12 months | 3 in the last 6 months | 25 overall | 2 six-figure+ deals. Most recent deal in this category: July 29, 2016

#### 14. BARBARA POELLE (Irene Goodman Agency)

5 deals in this category in the last 12 months | 1 in the last 6 months | 16 overall | 2 six-figure+ deals. Most recent deal in this category: May 18, 2016

### 15. KRISTIN NELSON (Nelson Literary Agency)

4 deals in this category in the last 12 months | 40 overall | 16 six-figure+ deals Most recent deal in this category: March 24, 2016

#### 16. AMMI-JOAN PAQUETTE (Erin Murphy Literary Agency)

4 deals in this category in the last 12 months | 2 in the last 6 months | 39 overall | 2 six-figure+ deals. Most recent deal in this category: August 25, 2016

#### 17. CATHERINE DRAYTON (Inkwell Management)

4 deals in this category in the last 12 months | 1 in the last 6 months | 34 overall | 4 six-figure+ deals. Most recent deal in this category: September 23, 2016

# 18. LAURA BRADFORD (Bradford Literary Agency)

4 deals in this category in the last 12 months | 2 in the last 6 months | 27 overall | 1 six-figure+ deal. Most recent deal in this category: June 30, 2016

### 19. JOANNA VOLPE (New Leaf Literary & Media)

4 deals in this category in the last 12 months | 4 in the last 6 months | 22 overall | 7 six-figure+ deals. Most recent deal in this category: September 30, 2016

### 20. VICTORIA MARINI (Irene Goodman Agency)

4 deals in this category in the last 12 months | 2 in the last 6 months | 22 overall | 2 six-figure+ deals. Most recent deal in this category: September 23, 2016